



T. A. Pai Management Institute, Manipal
Report
EBSB - GD competition for Uttarakhand Formation Day

Name of the Activity - “ Virtuoso – Intercollege GD Competition”

Activity Date: 24th November 2023 (Online)

Venue: LG18 Classroom, KK Pai Block at T.A. Pai Institute of Management

Report Description:

An initiative was set by the Ek Bharat Shrestha Bharat (EBSB) Club and CCT TAPMI via UNSTOP, which was named **Virtuoso – An Intercollege GD Competition** in collaboration with IIM Kashipur, that marked the occasion of Uttarakhand Formation Day. This event was held on 24 November 2023 which aimed to bring together the brightest minds of MBA 1st year students from both institutes for an engaging and intellectually stimulating online group discussion competition. Participants delved into thought-provoking discussions on socio-economic, cultural and entrepreneurial topics, promoting unity in diversity, enhancing their communication, critical thinking, and teamwork skills.

The rounds were be judged by the senior faculty of TAPMI, Professor Vidya Pratap and Professor Aparna Bhat. A total of 42 participants from both, TAPMI and IIM Kashipur participated in this event via unstop which had two rounds of GD competition to select the finalists. The event was covered by Ms. Monica Murray and Mr. Advait Medhekar - EBSB members from TAPMI along with the Convenor Ms. Sudeshna Prabhu and, Co-Convenor Mr. Badhri Narayanan. This was a budgeted event of Rs. 3061. The winner took a cash prize of rs. 2000 and the runner up got the cash prize of Rs. 1000. All the participants were also given e-certificates.

The first rounds of GD was divided into four panels of students and they were given the topics of the Impact of Tourism on Local Cultures, Cultural preservation in the face of globalization, Impact of Film Industry on Indian Culture, Cultural Branding- How Indian Companies Leverage culture in marketing strategies. These four panels gave us a final of eight finalists that went into the final round which was a role-playing GD round.

The major goal of this event was to create awareness about Uttarakhand Formation Day and to partner with an esteemed college from our partner state Uttarakhand to bring about a thoughtful discussion about the culture and diversity which resulted in an interesting and engaging session; participants were ecstatic about the discussions and there was a good participation from both ends. Overall, the event was quite engaging, and the students gave us excellent comments after the event.

Activity End Date – 24th November 2023 Number of participants – 42

Location – (Online) Classroom LG18, KK Pai Block

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Some pictures of the presentation–



